

Child Safety & Injury  
Prevention Events &  
Activities.....1

Safe Kids McKean  
Year End Stats.....2

Safe Kids McKean  
Advisory Council... 2

Community Report July 1, 2009-June 30, 2010

# Safe Kids McKean

## HIGHLIGHTS of SAFE KIDS MCKEAN COUNTY'S EVENTS & ACTIVITIES

### YOUTH SPORTS SAFETY & INJURY PREVENTION

Safe Kids Week for 2010 focused on youth sports. Safe Kids McKean received funding from Safe Kids Pennsylvania to host a training for McKean County Little League coaches, potentially impacting the 500 children that play youth baseball. Athletic trainers from the University of Pittsburgh at Bradford provided a workshop on safety and injury prevention for 68 coaches. Participants learned about basic first aid, how to treat common sports injuries, hydration and lightning safety. Eight Little League fields also received a first aid kit and ice packs through grant funding.

### INFANT & TODDLER SCREENING DAY

In April, the United Way of the Bradford Area, The Bradford Family YMCA, and CARE for Children, the lead agency for Safe Kids McKean, partnered with 17 other community organizations to host "Healthy Babies are Happy Babies" screening and activity day for young children birth to three. The event, which piggy-backed on to the YMCA's Healthy Kids day, focused on the health, safety and well-being of infants and toddlers. Safe Kids McKean's booth focused on home, fire, and car seat safety and preventing shaken baby syndrome.

### "RIDE SAFE" SAFETY FAIR

**(Kane, PA)** Safe Kids McKean hosted a bicycle derby and safety fair in Kane on May 6, 2010, in which 40 children participated. The Bike Derby challenged participants to navigate an obstacle course filled with traffic signs, railroad crossings and other obstructions that helped reinforce 'rules of the road'. Thirty-seven children had bicycle helmet fittings and 35 children received new helmets.

**(Bradford, PA)** Safe Kids partnered with the Pennsylvania State Police to offer car seat safety checks at the CARE for Children office in June. The Bradford City Fire Department attended with the Hazard House, and there was information regarding summer safety, bike safety, the local smoke detector program and car seat safety available for attending families. Twenty-eight children were fitted for new bike helmets, and all kids received a bag full of safety activities and a blinking reflector light.

**(McKean County)** Safe Kids was able to visit fourth grade classrooms across the county to deliver the "Ride Safe" message. Over 400 children attended the safety presentations, received bicycle safety information and blinking reflector lights. The 'Ride Safe' events were made possible by a grant from the PA Department of Health and administered by Safe Kids PA.

### CHILD PASSENGER SAFETY (CPS)

Several activities were used to mark Child Passenger Safety week in September, 2009 including a car seat check at the Smethport Family Center with certified child passenger seat technicians from the Pennsylvania State Police. Safe Kids set up an area with car seat safety information and other safety items and brochures. Each family that had their car seats checked received a "Love Me? Buckle Me!" bag with various activities and information. Seventeen car seats were checked and 8 were replaced. The MOMS Club of Bradford held a car seat check at the Bradford Area Public Library and Safe Kids McKean gave away bags of safety information and had replacement car seats on hand. CARE's Rainbow Corner Preschool students received CPS bags at their open house, had a car seat demonstration in the classroom, and were weighed and measured by Safe Kids staff to ensure that they were in the correct size car seat. CPS activities were funded by a grant from Pennsylvania Safe Kids.

### BRINGING UP SAFE BABIES

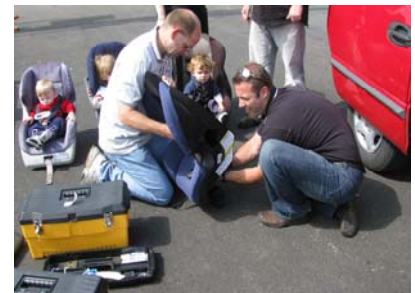
Since 2007 Safe Kids McKean has been working to ensure that every baby born at Bradford Regional Medical Center goes home with a bag full of safety items and materials. Safe Kids partners with Bradford Regional Medical Center, CARE for Children, the Bradford Exchange Club, the PA Department of Health, the Kiwanis Club of Bradford, the United Way, the YWCA and other area organizations to provide the Safe Baby Bags. Two hundred forty-seven bags were disbursed from July 1st, 2009—to June 30th, 2010.

### FIRE SMART- FROM THE START SMOKE DETECTOR PROGRAM

Safe Kids McKean partners with the Bradford City Fire Department to install free smoke detectors into area homes that do not have the safety device in place. Families work on a simple evacuation plan and are given fire safety information. The smoke detectors have a 10-year lithium battery and were provided by a grant from Safe Kids Pennsylvania. Forty-five smoke detectors were installed in 2009-2010.

### CHILD SAFETY TRAININGS

In October, 2009 Safe Kids McKean, in partnership with the Pennsylvania Family Support Alliance, hosted a training, 'Identifying and Reporting Neglect', and, as part of Child Abuse Prevention Month in April, 2010, co-hosted a workshop on 'Preventing Shaken Baby Syndrome' with the McKean County Collaborative Board.



## Safe Kids McKean Community Report July 1, 2009 to June 30, 2010

Safe Kids McKean Advisory Council
Tina M. Martin Coordinator <i>CARE for Children</i>
Kim Murphey Co-Coordinator <i>CARE for Children</i>
Chief James 'Boo' Coder <i>Bradford City Fire Department</i>
Steve Cottillion <i>Northwest Savings Bank</i>
Mandi Wilton Davis <i>United Way of the Bradford Area, Inc.</i>
Mark Davis <i>Tops Friendly Markets</i>
Lynne Eschrich <i>MOMS Club Representative</i>
Kristina Luzzi <i>American Refining Group</i>
Jill Moore <i>YWCA Victims Resource Center</i>
Nate O'Lay <i>Beacon Light Behavioral Health Systems</i>
Debbie Olson, RN <i>Pennsylvania Department of Health</i>
Paula Platko, RN <i>Bradford Regional Medical Center</i>
Lee Sizemore <i>McKean County Family Centers</i>
Vickie Skvarka, RN <i>Pennsylvania Department of Health</i>

<u>Safe Kids McKean EVENT/PROGRAM</u>	<u>No. Kids Impacted</u>	<u>No. Parents/ Adults</u>	<u>No. Volunteers</u>	<u>Safety Items distributed</u>
Youth Sports Initiative	500	68		First-Aid kits Education Packets
Healthy Babies Day	44	55	27	Safety brochures, smoke detector information, activity books
"Ride Safe" Events (Kane and Bradford)	76	39	10	Bike helmets, blinking reflector lights, bike safety packets
4th Grade "Ride Safe" Presentations	403	29		Blinking reflector lights
Safe Kids McKean Safe Babies bags	247			Baby bags with child-proofing kits and safety information
Smoke Detectors	77	165	17	45 smoke detectors installed in homes
Trainings		69		Educational Materials
McKean County Family Centers Screening Days	30			Blinking reflectors, mini first-aid kits and child passenger information
Additional Safety Events	86			Safety brochures, activity books, "Love Me? Buckle Me!" bags
<b><u>TOTAL</u></b>	<b>1463</b>	<b>368</b>	<b>54</b>	<b>1885</b>

*Promoting the prevention of childhood injuries in McKean County through  
**EDUCATION, COLLABORATION and ADVOCACY.***



CARE for Children is the lead agency for Safe Kids McKean.  
Safe Kids efforts are supported by CARE's child safety and injury prevention program; United Way and United Fund  
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