

CARE FOR CHILDREN

90th Anniversary

Celebrating 90 Years of
CARE in the Community

Annual Report

July 1, 2013 to June 30, 2014

Board of Directors

Karen Gelston, MSW- President
Retired

Mick Marshall- Past President
President, Marshall Insurance Services

Greg Booth- Vice President
President & CEO
Zippo Manufacturing Company

Joseph Yaros- Treasurer
Vice-President of Business Development
CNB Bank

Thomas E. Ball- Secretary
Controller, McKean County
Owner, Thomas E. Ball Financial Services

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Alla Marie 'Bunny' Comilla
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Retired

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Bradford Regional Medical Center

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Marcia Morrison
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Executive Director
Evergreen Elm

Norm Strotman, Jr.
Senior Vice-President
Northwest Savings Bank

William K. Todd
District Justice, AOPC

As a Standards for Excellence Accredited organization, CARE for Children is committed to advancing the ethics and accountability of our operations, as well as that of the nonprofit sector, and we have opened ourselves to an extensive review process that includes a jury of experienced peers. To date, over 50 nonprofit organizations hold the Seal of Excellence in PA and over 200 nationally.

From the President



It has been another busy, exciting and fulfilling year for CARE for Children.

During fiscal year 2013-2014, CARE for Children continued to develop and grow services based on identified unmet needs of children that are mission driven and CARE will be moving from a child-centered focus of service delivery toward a family-focused model.

To move in that direction and to better serve our children and families, the Board of Directors has approved hiring a Social Worker in fiscal year 2014-2015. The social worker will focus on complex case management, resource and referral services for families, families in crisis, and strengthening our community outreach programs.

The CARE for Children building campaign donor wall was dedicated this year. The wall has over 400 three dimensional tiles and is a beautiful mosaic art piece. We are grateful to our business and community donors for their generous support of this project. If you haven't been in to see it, I invite you to do so.

In place of our annual Spring Fundraiser, CARE initiated an Annual Fund campaign and yet again CARE donors were generous with their contributions to support programs and operations.

Norm Strotman, Jr. also joined the Board of Directors and we welcome his enthusiasm and expertise.

CARE also began the strategic planning process this year. We are in the middle of a needs assessment for the region and will have a strategic planning retreat in the fall of 2014. The Long Range Planning Committee and the staff will recommend a three year strategic plan for January 2015; and a means of implementing and measuring the success and outcomes of the goals outlined on the plan.

It seems like only yesterday that CARE for Children celebrated its 80th anniversary. Over the past 10 years, with measured growth, new services have been added, established programs have impacted more children, the number of employees has grown from nine to twenty, charitable giving toward operations has tripled, and program service revenues have doubled. All these numbers add up to a healthy, sustainable organization.

It is an honor to serve as board president and work with CARE leadership and staff as well as board members who are so passionate and committed to CARE's mission. Each of us can make a difference to help children achieve their optimal functioning. Please continue your support of CARE for Children to help us improve the lives of children of all abilities for another 90 years.

Sincerely,

A handwritten signature in black ink that reads "Karen Gelston". The signature is written in a cursive, flowing style.

Karen Gelston, MSW
President of the Board of Directors

From the Executive Director

Fiscal year 2013-2014 marked CARE's first full fiscal year in the Ashley Booth Griffin CARE for Children Center. As the staff and program participants settled into our new location it became apparent that the building project signaled the beginning of a bright, new era at CARE: one that signified a recommitment to our mission of improving the lives of children of all abilities.



In April of 2014 CARE was honored by the membership of the Bradford Area Chamber of Commerce with the annual 'Community and Spirit Award'.

The award is given to an "individual or organization which has made a significant, positive impact in the Bradford Area and its economic well being through volunteer, civic, religious, cultural and/or business activities."

The award came at a time when we had recently finished construction on the \$2.2 million Ashley Booth Griffin CARE for Children Center; added Speech-Language services to our roster of services; and expanded our early learning programs. CARE was grateful for the recognition of our efforts and for the investments made by so many in our success.

This year as CARE celebrates 90 Years of providing distinct services for children, we honor and we continue to learn from those 90 years. We remember how far the fight for inclusion has come with the recognition of each child's unique potential; that early learning is the key to success as an adult; and that the prevention of unintentional childhood injuries and the early identification and treatment of delays and disabilities should be a priority.

After 90 years, the continued sustainability of our organization is a tribute to strong board leadership across generations, and an incredible level of devotion by the staff in the delivery of our mission. It is also because of the steady outpouring of goodwill and support CARE receives from our friends and supporters in the communities we serve.

At CARE we are so grateful for the history that has made us who we are as an organization and if children and families need our services, we look to the promise of another 90 years of CARE in the Community!

Sincerely,

A handwritten signature in cursive script that reads "Tina M. Martin".

Tina M. Martin
Executive Director

Staff

Tina M. Martin
Executive Director

Ashley Carlson, MOT, OTR/L
Pediatric Therapy Services Director

Alexis Close, M.Ed.
Preschool Teacher
Language Special Instructor Birth to Five

Valorie Coast
Finance & Office Manager

Kimberly Engstrom, M.Ed.
Preschool Director
Language Special Instructor Birth To Five

Jane Hartle, BS
Special Instructor Birth to Three

Leslie Kallenborn
Development & Marketing Coordinator

Ann Kane, PT
Physical Therapist

Kimberly A. Livingston, MSPT
Physical Therapist

Alliyson Maduri, SLP
Speech-Language Pathologist

Kim Miller, OTR/L
Occupational Therapist

Kim Murphey
Community Relations Coordinator

Dana Pence, PT
Physical Therapist

DeAnn Persichini, COTA
Occupational Therapy Assistant

Melanie Rendos, BS, COTA/L
Occupational Therapy Assistant
Special Instructor Birth to Three

Vivian LaMont
Preschool Aide

Barbara McGarry
Preschool Aide

Janice M. Stiles
Preschool Aide

Katlyn Hillard, M. Ed.
Summer Recreation

Autumn Ament
Clerical

Doug Stiles
Maintenance

Celebrating 90 Years of Care in the Community

Fiscal Year 2013-2014

Pediatric Therapy Services

School Based Therapy Services

CARE works with school districts across McKean County and the Coudersport School District in Potter County to help students with disabilities and delays receive physical and occupational therapy services. These services help children better access the school curriculum.

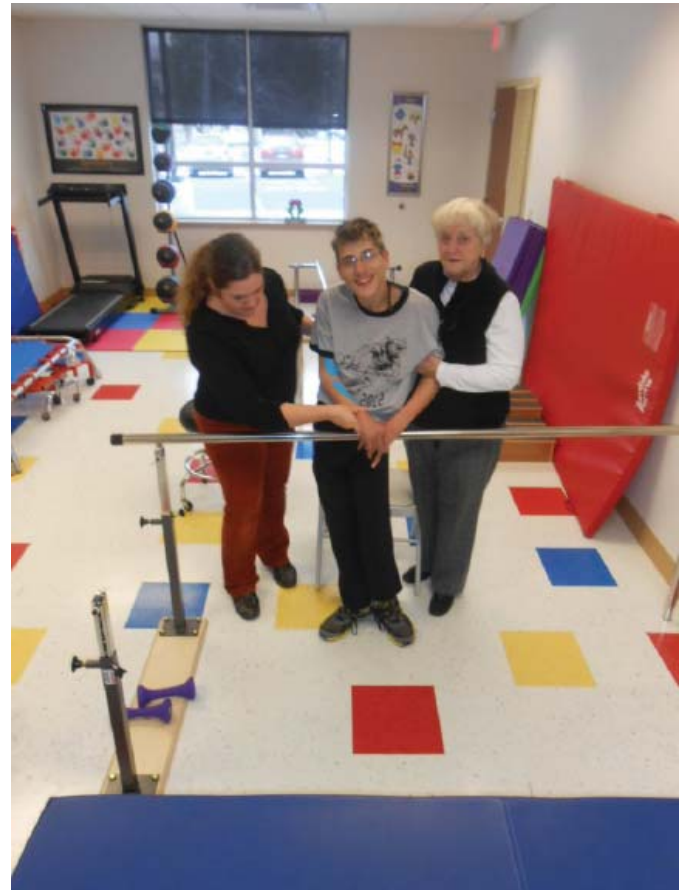
School-based therapy services focus on children with Individual Education Plans (IEP's) or 504 plans who are identified by the district as needing additional services.

Physical therapy centers on a child's basic movement, balance and coordination, helping students navigate the classroom, physical education class, the playground and other school environments and activities.

Occupational therapy focuses on the development of a child's fine motor skills. Occupational therapists work to help children accomplish the daily tasks required for success in school, such as writing, painting, playing with toys, and cutting with scissors.

Therapists also work with adaptive equipment and make adaptations to the school environment.

School-based therapists work closely with the school team and students' families to deliver responsive services and to help each student treated reach his or her potential.



Early Intervention, Birth to Three

Physical Therapists, Occupational Therapists, Speech-Language Pathologists and Special Instructors work with infants and toddlers who have been identified with a delay in walking, talking or achieving appropriate developmental milestones.

Early Intervention is a collaboration of services that assists and empowers families in improving their young child's development. Services are provided in the child's natural setting. Referrals are made by pediatricians, other health care providers or parents/caregivers to the county Early Intervention system who then refer the child for evaluation and treatment.

Early Intervention is an important safety net for our most vulnerable population. CARE therapists and teachers work with families to ensure children reach appropriate milestones and possibly prevent the need for future intervention.



4,475
Sessions of
Birth to Three
Physical Therapy,
Occupational Therapy,
Speech-Language Services
and Special Instruction
were provided.

Developmental Screenings

CARE therapists and developmentalists conduct developmental, gross motor, and scoliosis screenings at schools, health fairs, and the McKean County Family Centers.

Celebrating 90 Years of Care in the Community
Fiscal Year 2013-2014

Early Learning Programs

Rainbow Corner Preschool

The Rainbow Corner Preschool is an inclusive program serving children three to five years of age. The preschool is licensed by the Pennsylvania Department of Education and follows a curriculum that is aligned with Pennsylvania Early Learning Standards.

Rainbow Corner fosters an environment to meet each student's developmental and early learning needs. Each learning center in the classroom is equipped with appropriate materials to enhance and support the curriculum.

CARE also has developmentalists on staff to help address specific developmental delays.

The preschool's inclusive setting is designed to enhance each child's physical, social, emotional and cognitive development. Rainbow Corner encourages students to be active explorers of the world.

Playgroups

In 2013-2014 CARE for Children sponsored a playgroup for preschool age children in Port Allegany. The playgroup focused on school-readiness skills.

Rainbow Corner's developmental playgroups for children ages 24-42 months address the specific developmental needs of toddlers. Focusing on language development, the playgroup helps children enhance and acquire language skills by providing a language rich environment.

Social and sensory skills are promoted through structured play while focusing on manners and self help skills. Playgroup focuses on activities that encompass one or more of the five senses and how toddlers can better explore the environment around them.



401
Children received safety items through Safe Kids McKean, including car seats, bike helmets and child proofing supplies.

Child Safety & Injury Prevention

Safe Kids Pennsylvania- McKean County Partner

CARE for Children is the lead agency for the Safe Kids Pennsylvania partnership for McKean County. CARE promotes the prevention of childhood injuries through education, collaboration, and advocacy. Please see the *Report to the Community* for more information on Safe Kids activities and initiatives.

Celebrating 90 Years of Care in the Community

Fiscal Year 2013-2014

Therapeutic Recreation

Adaptive Camps, Clinics and Rec Activities

Therapeutic recreation for children with disabilities provides many benefits including; cardiovascular fitness and improved strength, balance, coordination and muscle control. It also improves self-esteem, provides an opportunity to gain socialization skills and encourages fair-play and sportsmanship.

CARE's recreation programs for 2013-2014 included: Adaptive Swimming at Pitt-Bradford, Bylye Lanes Bowling, the Holiday Movie Celebration at the Main Street Movie House, Port Rotary Holiday Party, The Holiday Valley Adaptive Ski Clinic, Lady Panthers Basketball Mini-Camp, OT arts & craft and cooking night, Pine Acres Adaptive Golf Outing, and Summer Day Camp at the University of Pittsburgh Bradford.

CARE Kid Fitness

CARE therapists assist the physical education teachers from George G. Blaisdell Elementary and School Street Elementary conducting weekly adaptive gym classes to promote life-long fitness and the positive self-esteem of students.

Community Outreach Services

Disability Awareness

CARE's Disability Awareness program aims to promote acceptance for children with physical and developmental disabilities. CARE conducts presentations and workshops for fourth graders in McKean and Potter Counties, as well as civic and professional groups.

Parent Resource Center

In 2010 CARE for Children partnered with the Bradford Area Public Library, United Way and the Kiwanis Club to establish the Parent Resource Center at the library. The center is an up-to-date collection of child development, parenting and disability-specific resources. Materials are available for loan to library patrons.

Equipment Loan

CARE loans walkers, wheelchairs, lifts and other equipment, with the referral of a health care provider. Equipment is subject to fit and availability.

Verner W. Smith Adaptive Equipment Clinic

CARE provides consultative services in collaboration with mobility professionals to provide a team approach for filling prescriptions for medical and adaptive equipment; and making necessary adjustments and repairs.

Family Support

The Family Support Program is an important initiative in CARE's overall delivery of services and programs. By recognizing the toll raising a child with special health care needs may take on a family, CARE aims to provide positive support for these families. CARE's Family Support Program provides information and referrals; connections to community resources; and provides parent and professional education and trainings on a variety of topics.



1242
Children and
Adults were
impacted by CARE's
Community
Outreach Services.



Celebrating 90 Years of Care in the Community
Fiscal Year 2013-2014

Early Intervention Birth to Three

- 193 babies and toddlers were on the Physical Therapy, Occupational Therapy, Speech-Language Pathology, and Special Instruction caseloads for McKean, Warren, and Potter Counties.
- 1,717 physical therapy sessions, 988 occupational therapy sessions, 294 Speech-Language sessions and 1,476 special instruction sessions were delivered by CARE therapists, developmentalists and teachers.

School Based Therapy Services

- 6 school districts and 1 cyber school served by CARE for Children.
- 195 students were on the Physical Therapy, Occupational Therapy, and Speech school-based therapy caseloads.
- 8 school age children received active therapy services pro bono through outpatient services.
- 63 additional students participated in free screenings to determine if an evaluation for services was needed.
- 3,161 sessions of occupational therapy, 1,380 sessions of physical therapy, and 33 sessions of Speech-Language services were provided.

Therapeutic Recreation

- 14 therapeutic recreation programs were attended by 368 children, and benefitted from 66 volunteers.
- 740 children (recurring) participated in 64 sessions of adaptive physical education classes.

Community Outreach

- 27 Programs: Including Parent and Professional Trainings, Disability Awareness presentations, Kid's Fest and other outreach events.
- 540 children and 672 adults were impacted by CARE's community outreach services.
- 253 children were impacted by CARE's Disability Awareness presentations.

Health and Related Services

- 38 Shrine Rides were coordinated.
- 219 middle school students were screened for scoliosis.
- 21 pieces of equipment were loaned through the free medical and adaptive equipment loan closet.

Early Learning

- 61 children attended the inclusive preschool program and/or developmental playgroup during the regular school year.
- 7 children attending CARE's Early Learning programs had a diagnosis of a disability and/or one or more delay.
- 17 preschool age children and 11 toddlers attended Summer Day Camp in June 2014.

Child Safety & Injury Prevention

- 1303 children impacted by Safe Kids McKean County.
- 90 families received childproofing kits through the Bringing Up Safe Babies program.
- 81 bike helmets were fitted: 60 helmets replaced for free.
- 200 children received safety items through the child safety item referral program.

2013 CARE 'fore' Children Golf Tournament
Sunday, August 4, 2013
Raised \$16,907 for Community Outreach Services

Tournament Sponsor

Zippo/Case Museum

Lead Sponsors

Allegheny Bradford Family of Companies
The Employees of Graham Packaging Company, Inc.

Flight Sponsors

Bob Cummins Construction Company
Bradford Regional Medical Center & BRMC Foundation
CNB Bank
Hamlin Bank & Trust Company

½ Flight Sponsors

Blaisdell Foundation
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Fraternal Order of Eagles 2432
Haines & Company
Northwest Savings Bank
Sundahl & Company Insurance Agency, Inc.

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Minard Run Oil Company
Pennsylvania General Energy Company
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Alleghany Industrial Insulation
Anderson & Kime – John Marasco
Tom and Kim Ball
Bayline Insurance Agency – Scott Bayline
BJ Exploration
Bookkeeping Express
Bradford Dairy Queen/Monago's Floor & Wall Covering
Dick Buckley, *In Memory of Ila "Peg" Buckley*
C. H. Reams & Associates Inc.
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Cline Oil Company
Costa Brothers
D.E. Errick, Inc.
Earth-Works – Bill Weidow
First National Bank of Port Allegany
Jim and Karen Gelston
General Roofing Company
Italian American Progressive Club
J.A. Frisina, Inc.
Ken and Ann Kane, *In Honor of All CARE Kids*
John and Mim Kohler
Jim and Sandy Macfarlane
Mick and Michele Marshall
Mazza Mechanical Services
McKean County E-Sales
Northern Tier, Inc.
Ott & McHenry Pharmacy
Penn Laurel Realty
Pine Valley Landscaping
Pizza Napoli
Quinn Pump & Supply
Servco Services, Inc.
Simon Financial Services
SW Neilly & Company

Todd Busses, Inc.
Woods, Baker & Ross

Patron Sponsors

Dean and Jean Bauer
Bookkeeping, Etc.
Burns & Burns Insurance
Custer City Drive In
Alan and Nancy Gordon, *In Memory of Greg Gordon*
Tom and Ann Keane
Kessel Construction, Inc.
Sue Martin
Tina Martin, *In Memory of Pat and Whitey Martin*
McKean Abstracting Company
National Association of Letter Carriers Branch 293
Rocky Ridge Trading Company
Daniel Ross Painting
Stateline Supply Company
Togi's Sub Station – Steve and Barb Stidd

Friend Sponsors

Gene and Donna Rae Carll
Frances Sherman Auxiliary VFW Post 212
Pat Girard- *In Honor of James "Tubby" Maduri and In Memory of Tom Girard*
The Main Street Broaster
Bruce Sherwin, *In Memory of Emma Sherwin*

Prize & In-Kind Sponsors

Advance Auto Parts
American Refining Group, Inc.
Arby's Restaurant
Autozone
BAHS Athletic Department
Bradford Save-A-Lot
Corner Pizza Company
Dari-Hut
Domino's Pizza
Family Video
Farm Family Restaurant
Ferguson Printing
Glenwood Beer Distributors, Mary Ann Colestro
Gold Star Interior Workroom
Graham's Greenhouse & Landscaping
Hayden Auto Detailing & Window Tinting
Holiday Valley Resort
Lisa's Hairport
Little Caesars
Frank Maduri
Man's World
Mastercraft Auto Parts & Glass
Model T Inn
Monte's
Moonan's Auto Detailing
Office Depot
Pizza Hut
Players DOWNTOWN
Rookies Sports Bar
SEARS of Bradford
Tasta Pizza
The Beer Barn
Tim Hortons
Togi's Restaurant
Tops Friendly Markets
United Way of the Bradford Area, Inc.
University of Pittsburgh Bradford Softball Team, Coach Tina Phillips
WalMart
WESB/WBRR

2014 CARE For Children Annual Fund- 'Every Gift Makes a Difference, Every Gift Helps a Child'
\$22,051 raised for CARE for Children Programs and Services
\$2,614 raised for the Playground Project

CARE Hero

Adeline Anderson –
In memory of Donald J. Anderson
Dorothy J. Anderson
Scott and Paula Bayline
Anonymous
Cindy M. Cavallero
Richard and Ann Cavallero –
In honor of the Cavallero Family
John and Alexis Close
Jeff and Val Coast
Rick and Jill Cottillion
Billie Cummins
Eugene and Helen DeFrank
Lawrence and Patricia Donahue
Linda Gault
Jane Hartle
Kane Elks Club #329
George and Sue Macfarlane
Brad and Sally Mangel
Mike and Barb McGarry**
Steve and Jan Middlebrough
Mike and Kim Miller
Kim Murphey
Tim and Dana Pence
Richard and Maureen Peroginelli**
Patricia Petrisek
Debbie Price
Jim and Barb Reid
Aaron and Melanie Rendos
Bill and Linda Sayers
Joyce Schaming*
Bruce Sherwin*
Steve and Vickie Skvarka
Doug and Jan Stiles**
Maryellen Troutman**
Joe and Wendy Yaros
Dan and Emily Zinsner

CARE Advocate

Ki and Katherine Bayline –
In memory of David and Theresa Bayline
Pam Bittinger*
Bill and Barb Black
Patrick and Bonnie Buccolini
Rocco and Kay Camas
Gene and Donna Carll
Gary and Onley Dahler
Greg and Maxine Davis
Lee and Gloria Eliason**
Thomas Hazzard –
In memory of loved ones
Gregg and Susan Hoover
Jim and Leslie Kallenborn

Kessel Construction, Inc.
Paul and Rose Kessel
Dan and Sandra Kinney
Jane Mastaitis* **
Anonymous
Rick and Marcia Morrison
Mary Jane Pingie –
In honor of Brenden Stidd
Anonymous--*In memory of Barbara Race*
Rocky Ridge Trading Company
Robert and Melanie Smith
Jay Stein
Alan Swanson
Tom Vinciguera*
James C. Zetts

CARE Champion

American Siepmann Corporation**
Paul and Bonnie Anderson** –
In memory of Ryan Moonan
ARG Resources
Tom and Kim Ball
Dean and Jean Bauer
BJ Exploration
Mr. and Mrs. Arthur Boyer**
Jan Brown
C.E. Swanson & Sons Inc.
Anonymous**
Nate and Ashley Carlson
Alla Marie 'Bunny' Comilla
Tim and Nancy Crissman
Dexter's Service Center
Suzanne Dittman
Anonymous
Eagles Auxiliary #2432
Craig and Kimberly Engstrom
Anonymous
Reverend Leo J. Gallina
God's Country Chapter, A.B.A.T.E. of PA
Harvey and Barbara Golubock
Steve and Gail Grillo
Pete and Trudy Gulnac
Italian American Progressive Club
Lang Surveying
Dick and Carol Marcott
Susan Martin
Tina Martin –
In memory of James R. Martin
Jim McGill
Madeline Miles
Joan Mongillo
Tom Ordiway
Ott & McHenry Pharmacy
Dr. Jill Owens

Dr. and Mrs. Anil G. Pradhan
Clare S. Pusateri
Robert L. and Duane C. Saunders**
John and Pat Shinaberger*
Kirk and Teena Stauffer
Norm and Andrea Strotman
United Refining Company
C J Wallace Engineering LLC**
Don and Cheryl Wiley*
In memory of Ashley Booth Griffin

CARE Achiever

Alleghany Industrial Insulation Co.
Bob Cummins Construction Co.
Mark and Cathleen Carlson*
Cox Machining Company
James and Karen Gelston
Hamlin Bank & Trust
Guy Hillard
Richard S. Johnson*
Ken and Ann Kane
Thomas and Ann Keane**
Jim and Sandy Macfarlane –
In memory of Robert and Olga Macfarlane
Mick and Michele Marshall
Minard Run Oil Company
Cornell and Betty Pfohl
Pine Valley Landscaping
Chuck and Wallie Reams
R.W. Larson Architects
Sons Of The American Legion, Squadron 108
Tim and Kim VanHorn
Zook Motors Inc.

CARE Builder

Richard and Ann Kessel**
Doug and Lynne Kuntz

CARE Leader

Bradford Legion Post #108**
The Lyons Family** –
In memory of Ann and Dennis Lyons
Pembroke Foundation
Philo and Sarah Blaisdell Foundation
Brett and Jeannine Schoenecker*
Zippo Manufacturing Company

Silver

Eagles for Autism

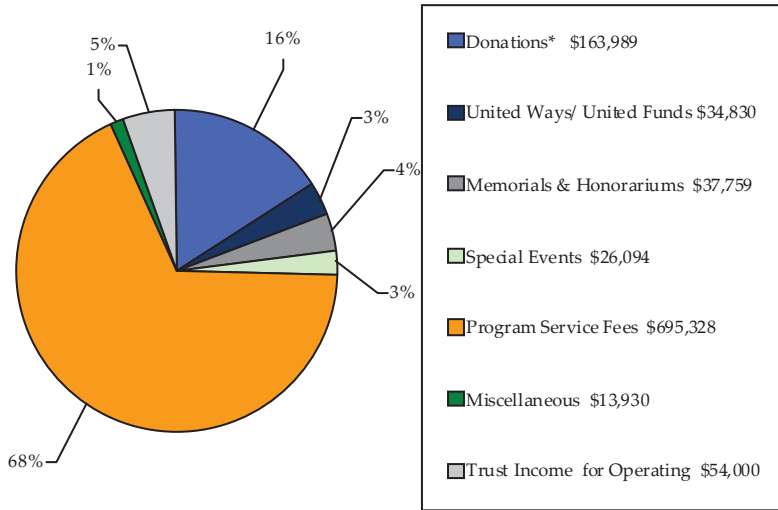
*Gifts received after June 30th, 2014

** Gifts designated in whole or part to the building campaign- playground project.

Celebrating 90 Years of Care in the Community
Fiscal Year 2013-2014

Operating Revenues 2013-2014

Total: \$1,025,930

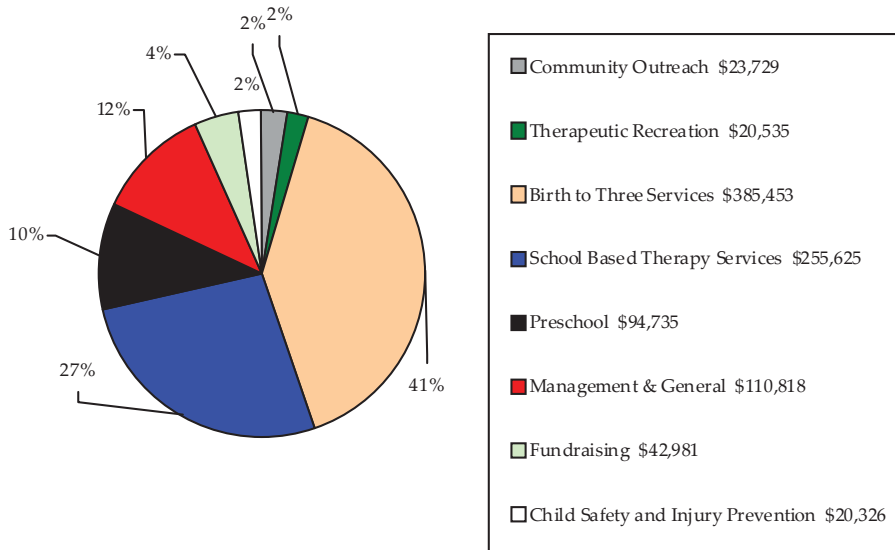


***Total Donation Revenue: \$201,748**
\$77,002 operating donations and memorials
\$124,746 capital campaign donations and memorials

\$205,349 capital campaign donations from previous years were released from restriction and are not included on this graph.

Operating Expenditures 2013-2014

Total: \$954,202



****Total Management & General Expense: \$140,336**
(\$21,382) Investment Management Fees
(\$8,136) Depreciation

(67,800) Less Total Depreciation Expense Across Expense Classes

CARE for Children Trust Activity 2013-2014

Realized Gains (Losses) on Investments: \$153,549
Interest & Dividends: \$110,642
Net Appreciation (Depreciation) of Investments: \$53,087
Investment Management Fees: \$21,382



Contact

**CARE for Children
at the Ashley Booth Griffin
CARE for Children Center
P.O. Box 616 ~ 723 East Main Street
Bradford, PA 16701**



STANDARDS FOR EXCELLENCE



United Way of the Bradford Area, Inc.