



Watch Us Grow!



Annual Report 2014-2015

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From the President



Fiscal year 2014-2015 has been a busy and rewarding year for CARE for Children. However, this was also a year with challenges: the city-wide water main break and the extreme winter weather resulted in days of agency and preschool closure, missed therapy sessions for children and difficulty in meeting our budget goals.

CARE is fortunate to have a staff who pulls together in times of difficulty and who works hard to ensure we meet the mandates of our mission- even through difficult times.

In June of 2015, the strategic plan for the next three years was completed and approved by the Board. One of the identified goals is to develop quality metrics for therapy services and to improve outcome measurements for all services. A new tool has been developed to ensure consistency and uniformity of measurement. CARE would also like to collaborate with other health care providers to offer specialty pediatric clinics and increase the numbers of birth to five developmental screenings. CARE has also reaffirmed its commitment to partner with other organizations to increase capacity and better serve area children and families.

To strengthen infrastructure, the strategic plan includes a comprehensive review of program policies and evaluation methods with updates and revisions as necessary. A schedule has been developed for policy review. Another goal is to increase the use of volunteers in service areas, fundraisers, special events and the administrative offices. Lastly, CARE will enhance community visibility by increasing its presence on different social media platforms.

Included in the strategic plan and as a result of ongoing assessment of unmet organizational needs, social work was added to CARE's scope of services. Social work will enhance services provided to children and their families by building on the strengths of families and increasing family support efforts for children with disabilities and special health care needs. As a licensed social worker, I know first-hand how outcomes can be improved for children and families with increased family supports in place.

This year Anne M. Hardy and Tyler R. Hannah have joined the Board of Directors. We welcome them as well as the expertise and commitment they bring to our board.

It is a privilege to serve as President of the Board of Directors. The competence, enthusiasm and passion of the board and staff are unmatched. Please continue to support the mission of CARE for Children as we continue to provide quality services for children of all abilities.

Karen Gelston, MSW
President of the Board of Directors

From the Executive Director

Welcome to CARE for Children's 2014-2015 Annual Report.

In 2012 CARE launched a capital campaign to build what would become the Ashley Booth Griffin CARE for Children Center— and we asked the community to 'Help Us Grow'. As CARE ends Fiscal Year 2014-2015 we are excited by the growth of our organization as we work hard to meet the unmet needs of children of all abilities.

In this year's annual report we encourage you to "Watch Us Grow"—not only the growth of CARE programs and services but the remarkable growth of the hundreds of children who are positively affected by therapy services, early learning, and community outreach services.

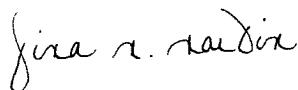
This year we renewed our focus on early childhood education and our collaborations with the school districts and other early childhood organizations. The recognition that the quality of learning in the first five years affects not only a child's well-being but research also shows that children who participated in a quality program during their preschool years are better prepared to learn; have higher self-esteem; and exhibit more developed social skills.

CARE wants to improve outcomes for area children by increasing access to early learning; improving the early identification and treatment of babies and toddlers with delays; and by innovatively working as part of the school team to ensure a positive impact for school-age students with disabilities, who have increasingly evolving needs.

This year with the addition of licensed Social Worker, Christine Gibble, LCSW, CARE is expanding family support efforts to be more responsive to the needs of our families and by empowering parents, through counseling, support and education, to improve the lives of their children. We were also pleased to welcome Speech-Language Pathologist, Kylie Atteberry, M.S. CCC-SLP, to help pioneer speech and language services at CARE for Children.

This year also marked the completion of a community needs assessment and a three year strategic plan which has given us greater insight and a more accurate look at who we are today, those we serve, how we operate a mission-centric business and most important, a clear vision for the future. The CARE for Children Strategic Plan recognizes the challenges we face and helps us focus on improving today's environment and capitalizing on future opportunities. Its completion provides a forward-thinking template for CARE for Children's growth.

As CARE for Children continues to grow, I thank you for not only helping CARE be a dynamic, compassionate steward for our community's children but for supporting the many children we serve-- as they grow. With an incredible staff, dedicated board of directors, and a caring community... watch us grow!



Tina M. Martin
Executive Director



Staff

Administration

Tina M. Martin
Executive Director

Valorie Coast
Finance & Office Manager

Leslie Kallenborn
Development & Marketing Coordinator

Tiffany Ness
Administrative Assistant

Pediatric Therapy

Ashley Carlson, MOT, OTR/L
Pediatric Therapy Services Director

Kylie Atteberry, M.S. CCC-SLP
Speech-Language Pathologist

Jane Hartle
Special Instructor

Ann Kane, PT
Physical Therapist

Kim Miller, OTR/L
Occupational Therapist

Dana Pence, PT
Physical Therapist

DeAnn Persichini, COTA/L
Occupational Therapy Assistant

Melanie Rendos, BS, COTA/L
*Occupational Therapy Assistant
Special Instructor Birth to Three*

Early Learning

Kimberly Engstrom, M.Ed.
*Preschool Director
Language Special Instructor Birth To Five*

Alexis Close, M.Ed.
*Preschool Teacher
Language Special Instructor Birth to Five*

Barbara McGarry
Preschool Aide

Janice M. Stiles
Preschool Aide

Community Outreach, Child Safety and Recreation

Chris Gibble, LCSW
Social Worker/Outreach Coordinator

Katlyn Hillard, M.Ed.
Summer Recreation

Facilities

Doug Stiles
Maintenance

CARE for Children - Watch Us Grow!

Fiscal Year 2014-2015

Pediatric Therapy Services

School-Based Therapy Services

CARE works with school districts across McKean County and the Coudersport School District in Potter County to help students with disabilities and delays receive physical and occupational therapy services. These services help children better access the school curriculum.

School-based therapy services focus on children with Individual Education Plans (IEP's) or 504 plans who are identified by the district as needing additional services.

Physical therapy centers on a child's basic movement, balance and coordination, helping students navigate the classroom, physical education class, the playground and other school environments and activities.

Occupational therapy focuses on the development of a child's fine motor skills. The occupational therapy staff works to help children accomplish the daily tasks required for success in school, such as writing, painting, playing with toys, and cutting with scissors.

Therapists also work with adaptive equipment and make adaptations to the school environment.

School-based therapists work closely with the school team and students' families to deliver responsive services and to help each student treated reach his or her potential.



Developmental Screenings

CARE therapists and developmentalists conduct developmental, gross motor, and scoliosis screenings at schools, health fairs, and the McKean County Family Centers.

10,120
Sessions of
School-Based Therapy
and Early Intervention
were provided
by CARE Staff.

Early Intervention, Birth to Three

Physical Therapists, Occupational Therapists, Speech-Language Pathologists and Special Instructors work with infants and toddlers who have been identified with a delay in walking, talking or achieving appropriate developmental milestones.

Early Intervention is a collaboration of services that assists and empowers families in improving their young child's development. Services are provided in the child's natural setting. Referrals are made by pediatricians, other health care providers or parents/caregivers to the county Early Intervention system who then refer the child for evaluation and treatment.

Early Intervention is an important safety net for our most vulnerable population. CARE therapists and teachers work with families to ensure children reach appropriate milestones and possibly prevent the need for future intervention.



CARE for Children - Watch Us Grow!

Fiscal Year 2014-2015

Early Learning Programs

Rainbow Corner Preschool

The Rainbow Corner Preschool is an inclusive program serving children three to five years of age. The preschool is licensed by the Pennsylvania Department of Education and follows a curriculum that is aligned with Pennsylvania Early Learning Standards.

Rainbow Corner fosters an environment to meet each student's developmental and early learning needs. The learning centers in each classroom are equipped with appropriate materials to enhance and support the curriculum.

CARE also has developmentalists on staff to help address specific developmental delays.

The preschool's inclusive setting is designed to enhance each child's physical, social, emotional and cognitive development. Rainbow Corner encourages students to be active explorers of the world.

Playgroups

CARE's Developmental Playgroup focuses on the unique developmental needs of toddlers ages 24-42 months. Focusing on language development, the playgroup helps children enhance and acquire language skills by providing a language rich environment.

Social and sensory skills are promoted through structured play while focusing on manners and self help skills. Playgroup focuses on activities that encompass one or more of the five senses and how toddlers can better explore the environment around them.

Summer Early Learning

CARE hosts summer day camp for preschool-age students which focus on STEAM (Science, Technology, Engineering, Art, and Mathematics) activities. CARE also holds a toddler developmental playgroup throughout the summer.



1,009
Children were
impacted by Safe Kids
PA-McKean County
Partner
programs and child
safety initiatives.

Child Safety & Injury Prevention

Safe Kids Pennsylvania-McKean County Partner

CARE for Children is the lead agency for the Safe Kids Pennsylvania partnership for McKean County. CARE promotes the prevention of childhood injuries through education, collaboration, and advocacy. Please see the *Report to the Community* for more information on Safe Kids activities and initiatives.

CARE for Children - Watch Us Grow!

Fiscal Year 2014-2015

Community Outreach Services

Social Work and Family Support

In 2015 CARE added Social Work services to its roster of services to formalize family support efforts for children who receive CARE therapy services and/or have permanent disabilities. Programmatic goals include: supporting the positive social and emotional growth of children of all abilities; helping parents advocate for their children; fostering families' connections to community resources and to make referrals; and provide child and family counseling. The Social Work and Family Support Program also plans the *Best Baby Program* which aims to help parents enhance their young child's development and offers Family Support Workshops, on a variety of topics, for parents and professionals.

Disability Awareness

CARE's Disability Awareness program aims to promote acceptance for children with physical and developmental disabilities. CARE conducts presentations and workshops for fourth graders in McKean and Potter Counties, as well as presentations for civic and professional groups.

Equipment Loan

CARE loans walkers, wheelchairs, lifts and other equipment, with the referral of a health care provider. Equipment is subject to fit and availability.

Verner W. Smith Adaptive Equipment Clinic

CARE provides consultative services in collaboration with mobility professionals to provide a team approach for filling prescriptions for medical and adaptive equipment; and making necessary adjustments and repairs.

Parent Resource Center

In 2010 CARE for Children partnered with the Bradford Area Public Library, United Way and the Kiwanis Club to establish the Parent Resource Center at the library. The center is a collection of child development, parenting and disability-specific resources. Materials are available for loan to library patrons.



484
Children were
impacted by CARE's
Community
Outreach Services.

Therapeutic Recreation

Adaptive Camps, Clinics and Rec Activities

Therapeutic recreation for children with disabilities provides many benefits including; cardiovascular fitness and improved strength, balance, coordination and muscle control. It also improves self-esteem, provides an opportunity to gain socialization skills and encourages fair-play and sportsmanship.

CARE's recreation programs for 2014-2015 included: The Trailblazers Soccer and Tee Ball Teams; Team Jeep Trail Rides, Byllye Lanes Bowling, the Holiday Movie Celebration at the Main Street Movie House, Port Rotary Holiday Party, Basketball Mini-Camp at the YMCA, OT arts & crafts and cooking night, Pine Acres Adaptive Golf Outing, and Summer Day Camp at the University of Pittsburgh Bradford.

CARE Kid Fitness

CARE therapists assist the physical education teachers from George G. Blaisdell Elementary and School Street Elementary conduct weekly adaptive gym classes to promote life-long fitness and the positive self-esteem of students.



CARE for Children – Watch Us Grow!

Fiscal Year 2014-2015

Early Intervention Birth to Three

- 191 babies and toddlers received Physical Therapy, Occupational Therapy, Speech-Language Pathology, Social Work and Special Instruction services in McKean, Warren, and Potter Counties.
- 1,824 physical therapy sessions, 611 occupational therapy sessions, 690 speech-language sessions and 1,444 special instruction sessions were delivered by CARE therapists, developmentalists and teachers.

School-Based Therapy Services

- 6 school districts and 1 cyber school were served by CARE for Children.
- 219 students were on the Physical Therapy, Occupational Therapy, and Speech school-based therapy caseloads.
 - 26 school-age children received active therapy services pro-bono through outpatient services.
- 292 additional students participated in free screenings to determine if an evaluation for services was needed.
 - 4,107 sessions of occupational therapy, 1,119 sessions of physical therapy, and 315 sessions of speech-language services were provided.

Therapeutic Recreation

- 17 therapeutic recreation programs were attended by 255 children, and supported by 85 volunteers.
 - 491 children (recurring) participated in 49 sessions of adaptive physical education classes.

Early Learning

- 53 children attended the inclusive preschool program and/or developmental playgroup during the regular school year.
- 12 children attending CARE's Early Learning programs had a diagnosis of a disability and/or one or more delay.
- An average of 17 preschool-age children and 11 toddlers attended Summer Day Camp during July and August of 2014.
 - An average of 21 preschool-age children and 12 toddlers attended Summer Day Camp during June of 2015.

Community Outreach

- 38 Programs: Including Parent and Professional Trainings, Disability Awareness presentations, Kid's Fest and other outreach events.
 - 484 children and 799 adults were impacted by CARE's community outreach services.
- 534 fourth grade students were impacted by CARE's Disability Awareness presentations with nine programs held.

Health and Related Services

- 19 Shrine Rides were coordinated.
 - 188 middle school students were screened for scoliosis.
- 7 pieces of equipment were loaned through the free medical and adaptive equipment loan closet.

Child Safety and Injury Prevention

- 1,009 children were impacted by Safe Kids McKean County.
- 48 families received Safe Baby Bags through the the Bringing Up Safe Babies initiative at BRMC.
 - 45 bike helmets were fitted; 37 helmets were replaced for free.
- 66 families, including 122 children, received safety items through the child safety item referral program.

2014 CARE 'fore' Children Golf Tournament
Sunday, August 3, 2014
Raised \$18,356 for Community Outreach Services

Tournament Sponsor

Zipco Manufacturing Company and
W.R. Case & Sons Cutlery Company

Course Sponsor

Graham Packaging Company

Lead Sponsors

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Flight Sponsors

Bob Cummins Construction Company
CNB Bank

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Glenwood Beer Distributors, Inc.,
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Gold Star Interior Workroom
Graham's Greenhouse & Garden Center
Heritage Suites

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Holiday Valley Resort
Kay's Klassic Hair Designs
Lisa's Hairport
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Luminite Products Corp.
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Miss Maggie's
Model T Inn
Northwest Savings Bank
Pittsburgh Pirates
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University of Pittsburgh at Bradford,
Coach Tina Phillips
Valu Home Centers
WalMart
WESB/WBRR
Worth W. Smith Company
W.R. Case & Sons Cutlery Company

A sponsor list and results from the 2015 CARE 'fore' Children Golf Tournament are on CARE's website and will be printed in the 2015-2016 Annual Report.

2015 CARE for Children Annual Fund- 'Blaze a Trail'
\$28,606 raised for CARE for Children Programs and Services

Bronze

E.E. Carlson Oil Company

CARE Leader

Lt. John C. Roche Post 212 Veterans of Foreign Wars

Brett and Jeannine Schoenecker*

The K.C. Keane Foundation at the Community

Foundation for Greater Buffalo

The Lyons Family

In Memory of Dennis and Ann Lyons

Zippo Manufacturing Company*

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B & T Contractors, Inc.

Greg and Cherie Booth

Robert and Shirley Digel

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Doug and Lynne Kuntz*

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In Memory of Robert and Olga Macfarlane

Mick and Michele Marshall*

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In Memory of Ashley Booth Griffin

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Mazza Mechanical Services, Inc.

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Tina M. Martin & Family

In Memory of Nancy T. Campbell

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Sons of the American Legion

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Zook Motors

CARE Champion

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American Legion Post #108

Anonymous

Tom and Kim Ball

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Jan Brown

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Rocco and Mary Camas

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In Memory of Leo and Jessie Gallina and Philip Gallina

Pete and Trudy Gulnac

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Anita J. Herbert, MD

Italian American Progressive Club

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Dick and Carol Marcott

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Norm and Andrea Strotman

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In Memory of Gregory Todd Swart

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United Refining Company

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Anonymous

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J. Michael and Katherine Bayline

Gene and Donna Carll

Jeff and Val Coast

Alla Marie "Bunny" Comilla

Gary and Onley Dahler

Ellen Evans

Brian and Tracy Healy, *In Memory of Richard and*

Paula Young and Robert Healy

Gregg and Susan Hoover

Ron and Carol Johnson

Kessel Construction, Inc.

Michael and Jean Luciano

McKean Abstracting Company

Phil and Lisa Miller

Dan and Christine Minich*

Joan Mongillo

MSL Oil & Gas Corporation

Ott & McHenry Pharmacy

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Mary Jane Pingie, *In Honor of Brenden Stidd*

David and Marcia Rimer

Mary Ann Roney

Jay Stein

Togi's Family Restaurant

Jim Zetts

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Adeline Anderson*

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Lance and Debbie Eastman

Lloyd and Dolores Eastman

Nancy Engstrom, *In Memory of George Engstrom*

Angela Erway, *In Memory of Nancy Campbell*

Linda Gault

Bill and Chris Gobble

Tyler R. Hannah*

David and Carmen Hodges

Margaret Holland

Kane Elks Club #329

Paul and Rose Kessel

Daniel and Violet MacLaughlin

In Memory of Kelley Jo MacLaughlin

Linda and Bert Marovich Jr.

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Steve and Jan Middlebrough

Mike and Kim Miller

Mark and DeAnn Persichini

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Bill and Linda Sayers

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Stephen and Vickie Skvarka

Doug and Jan Stiles

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David Walters, *In Memory of Polly Walters*

Joe and Wendy Yaros

*Gifts received after June 30th, 2015.

2014-2015 Additional Donors and Contributors

Allegheny Bradford Corporation Employees
Anonymous
Bradford Area School District Autism Awareness Art Auction
Bradford Area School District Student Service League
Dean and Jean Bauer
J. Michael and Katherine Bayline
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Kathy Thomas
UHS of Pennsylvania
David Walters
John and Maureen Watson
Don and Cheryl Wiley
Fran Williams
Jim Zetts
Zippo Manufacturing Company
Zonta Club of Bradford

Matching Gifts

American Refining Group
GE Foundation
National Fuel Gas Company

Grants and Allocations

Bradford Area School District
Kane Area United Fund
Port Allegany Area United Fund
Rotary District 7280
United Way of the Bradford Area
Walmart Foundation and the Bradford Walmart



As a Standards for Excellence accredited organization, CARE for Children is committed to advancing the ethics and accountability of our operations, as well as that of the nonprofit sector, and we have opened ourselves to an extensive review process that includes a jury of experienced peers. To date, over 50 nonprofit organizations hold the Seal of Excellence in Pennsylvania and over 215 nationally.

CARE for Children wishes to express our appreciation to those who have made a contribution to the organization as of June 30, 2015. We have made every effort to ensure the lists of donors are accurate and complete. If, however, you discover an error or omission, please let us know so we can apologize and correct the mistake.

Memorial and Honorarium donors are acknowledged in CARE for Children's newsletter.

The list does not include donors to the capital campaign. For a complete list of building campaign donors please visit www.careforchildren.info/building-campaign/.



Building Campaign for the Future of Children of All Abilities

through June 30th, 2015

Playground Dedicated at the Ashley Booth Griffin CARE for Children Center

CARE for Children completed the last major component of the building project in 2014-2015 with the dedication of the playground at the center. A ribbon cutting ceremony was held on Wednesday, May 27th, for the playground which is specifically designed for children ages 2 to 7 and has many adaptive components for children with mobility challenges.

A prominent feature of the new playground is Ryan's Rainbow Lodge Play House. The playhouse was made possible largely by a senior project coordinated by former Bradford Area High School students Rachel Anderson and Marissa Cobb. The money raised for the benefit was given to CARE's building campaign, in memory of Rachel's cousin Ryan Moonan, and designated to the playground.

Ryan's mother Martha Morris and Ryan's family and friends were instrumental in planning and funding the playhouse for the site. Martha wanted the playhouse to mirror Ryan's love of the outdoors and nature and have it be functional as a spot for outdoor instruction as well as play.

"We are so happy that Ryan's family has provided this special spot for the children who attend CARE's early learning programs and who participate in CARE's summer therapeutic recreation programs," said Tina Martin, executive director. "Martha and her family not only raised the funds for the lodge but also made curtains, decorated the space, purchased easels, bought and stained child-size Adirondack furniture, and overall made a special place that children will enjoy for years to come."

In addition to Ryan's Rainbow Lodge, the playground features a large play structure, smaller playhouses, picnic tables constructed by the carpentry class at FCI McKean, and a raised bed garden.

Other lead gifts included the swing set and adaptive swing from Rotary District #7280. An additional sixty individual donors and organizations have contributed to CARE's playground project including in-kind gifts of services which were instrumental in site preparation and provided by American Refining Group, Cline Oil Company, Lang Surveying, CMB Landscaping and CJ Wallace Engineering.

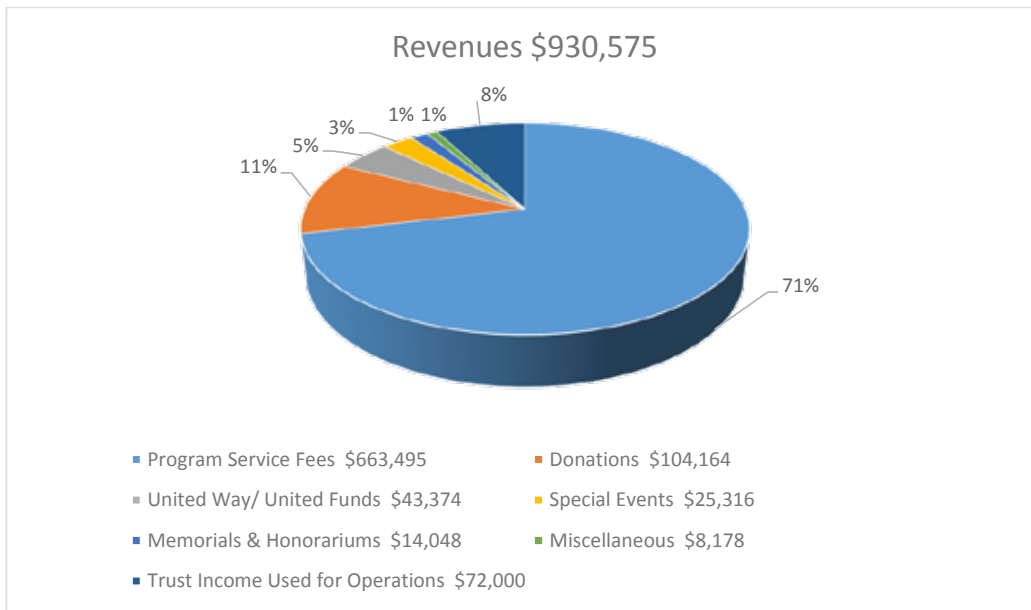


Top: Longtime Rainbow Corner Preschool staffers and board members cut the ribbon and opened the gate to CARE's new playground in May. Pictured from left to right: Joe Yaros, Board Treasurer and Building Committee Chair; Barbara McGarry, Preschool Aide; Alexis Close, Preschool Teacher; Kimberly Engstrom, Preschool Director; Jan Stiles, Preschool Aide; Cherie Booth; and Greg Booth, Board Vice President. Bottom: Ryan's Rainbow Lodge is an oversized, wheelchair accessible playhouse.

*'Help Us Grow'
Campaign Summary*

CARE for Children is at 85% of our 2.1 million dollar goal. For available giving or naming opportunities please contact our office. For a complete list of donors and supporters to the Building Campaign for Children of All Abilities- through June 30th, 2015- please visit the CARE for Children website at www.careforchildren.info/building-campaign.

Operating Revenues 2014-2015 Total: \$930,575

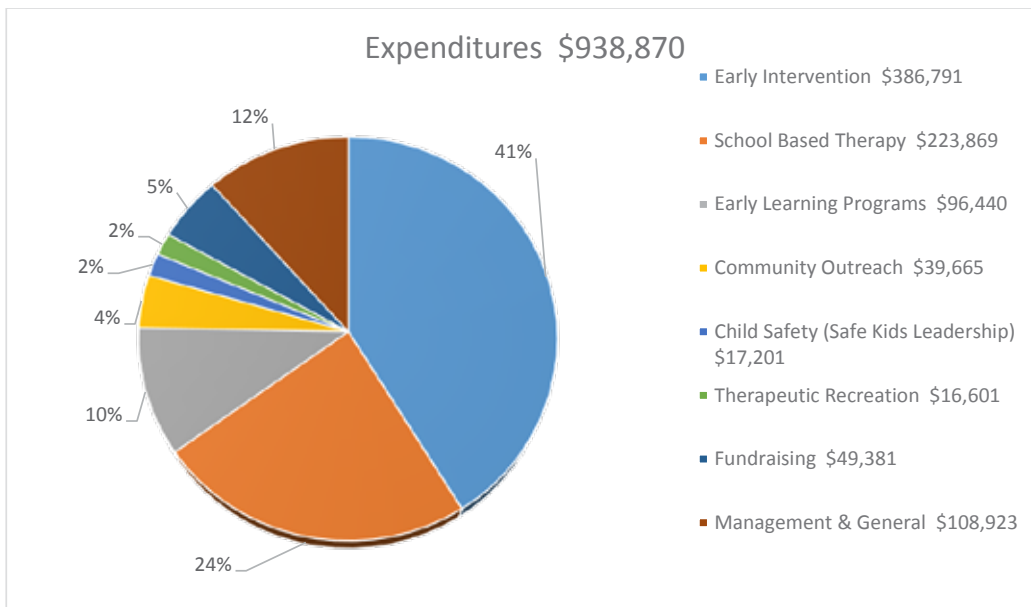


***Total Donation Revenue:**
\$104,164

\$77,888 operating donations
\$26,276 capital campaign
donations and memorials

\$162,233 in capital campaign
donations from previous
years were released from
restriction and are not
included on this graph.

Operating Expenditures 2014-2015 Total: \$938,870



****Total Management & General:**
\$133,016

(\$20,541) Investment Management
Fees; (\$3,552) Depreciation

Depreciation

(\$71,041) Less Total Depreciation
Across Expense Classes

CARE for Children Trust Activity 2014-2015

Realized Gains (Losses) on Investments: \$(58,995)

Interest & Dividends: \$102,035

Net Appreciation (Depreciation) of Investments: (\$18,039)

Investment Management Fees: \$20,541

Contact

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